



Go West My Riding Friends!

Reset your odometers! The route is 123 miles. Miles given are approximate.

1. From NWACC, (**Poker Stop 1**) turn left (north) onto Watertower Road. [**Mile 0**]
2. Watertower Road dead ends into Central. Turn left on Central (west). [**Mile .9**]
3. Follow Central to Highway 72 (Central Ave.). [**Mile 1.7**] Turn right and travel into Pea Ridge (east).
4. In Pea Ridge at the four-way stop sign, turn left (north) onto Highway 72/94. [**Mile 9.1**]
5. Travel to the flashing red light and turn right (east) on Highway 72. [**Mile 9.9**]
6. Travel Highway 72 to Twelve Corners Road. Turn left (north). [**Mile 12.6**]
7. Follow Twelve Corners Road to the stop sign. Turn left (north) at Highway 62. [**Mile 21.2**]
8. Travel toward Eureka Springs until you get to Highway 187 Beaver Lake Dam. Turn right. [**Mile 30.7**]
9. Follow Highway 187 as it loops back to Highway 62. Watch for gravel on the fork. Stop at the Exxon gas station (**Poker Stop 2**) at the intersection of Highway 187 and Highway 62 to pick up your card. [**Mile 39.6**]
10. Turn right (east) onto Highway 62 and proceed to Eureka Springs.
11. Follow Highway 62 through Eureka Springs to Rock House Road. Turn right

Schedule of Events

7:00 to 9:30 a.m.	Check-in/breakfast
7:30 a.m.	First bike out
9:30 a.m.	Last bike out
11:30 to 1:30 p.m.	Lunch
11:00 to 2:00 p.m.	Motorcycle show/judging
11:00 to 1:30 p.m.	Silent auction
1:30 p.m.	All bikes return
2:00 to 3:00 p.m.	Awards

Highlights

When you return, check out the motorcycle show.

We'll award first and second place prizes in these six classes:

- American
- European
- Japanese
- Vintage
- Trike
- Custom

One People's Choice Award will also be awarded.

Enjoy a barbeque lunch by Chef Bubba of Club Marketing while you listen to live rock and blues from Big'uns on the Louisiana Hot Sauce/Cajun Injector Sound Stage.

Check out the silent auction that features motorcycle accessories, outdoor equipment, gift certificates, and more!

(east). **[Mile 46.3]** Rock House road is between the Ole Mountain Hoe Down and Yesteryear's Antique Mall. If you pass Yesteryear's, you've gone too far. Rock House is a little slip of a country road. If this is your first time on it, pay close attention.

12. Follow Rock House Road. Take the left fork (watch for gravel) **[Mile 52.8]** to the stop sign. There is no road sign but this is Highway 221. Turn left and prepare to grin a lot. **[Mile 52.9]**

13. Follow Highway 221 until it intersects with Highway 62 in Berryville. **[Mile 62.9]**

14. At Highway 62, turn left (west). **[Mile 62.9]** Follow Highway 62 back to Eureka Springs.

15. Travel through Eureka Springs until Highway 62 intersects Highway 23. Turn left (south) on Highway 23. **[Mile 74.5]**

16. Follow Highway 23 until it intersects Highway 12. Stop at the Shell station (**Poker Stop 3**) on that corner to pick up your next card. **[Mile 84.6]**

17. Turn left (west) onto Highway 12 toward Clifty. Follow Highway 12 until it intersects with Highway 127. **[Mile 85.7]**

18. Go straight onto Highway 127 and follow it until it intersects with Highway 12. **[Mile 94.1]** There should be some more smiles on this well-known squiggly road. Turn right (west) onto Highway 12 and head for Rogers.

19. Follow Highway 12 to First Street/ Highway 94 and turn right (north). **[Mile 100.6]** Travel to Highway 62.

20. At Highway 62, turn left (west). **[Mile 111.1]** Stay in the right lane and merge onto Highway 102 where the road forks.

21. Travel Highway 102 for 4 miles. You will pass NWACC and I-540 on the way.

Turn left into Action Honda (**Poker Stop 4**) **[Mile 115.3]** and pick up your fourth card.

22. Turn right (east) on Highway 102 from Action Honda to travel 1.7 miles back to NWACC (**Poker Stop 5**). Get your last card there.

We hope you had fun riding in the Fourth Annual Cancer Road Challenge. Your participation has helped raise funds for cancer care and medical services here at home in Northwest Arkansas. Thank you, on behalf of the hundreds of volunteers, staff, and numerous organizations dedicated to supporting and treating those facing the challenge of cancer.

Road Challengers

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